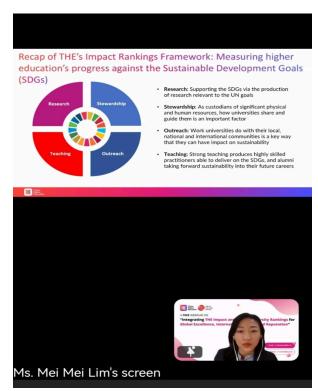




## "Integrating THE Impact and World University Rankings for Global Excellence, Internationalization, and Reputation"





The ASEAN University Network (AUN) Secretariat recently held a well-attended online webinar titled "Integrating THE Impact and World University Rankings for Global Excellence, Internationalisation, and Reputation." This informative session, held on October 17, 2024, provided valuable insights for participants interested in improving their university's standing in global rankings.

The External Affairs and Linkages Office under Urdaneta City University joined the said event to gain valuable insights into enhancing the university's global standing. By participating in this event, the office aimed to explore strategies for improving the university's performance in global rankings, identify opportunities for international collaborations, and ultimately strengthen the institution's global reputation. This aligns with the university's commitment to internationalization and its goal of becoming a leading institution in the region and beyond.

Attached is the link of the presentation:

https://drive.google.com/file/d/1rnhMJ0kp2lNKK7nvjJOlXsrlpqNvvMXF/view?usp=sharing











