



Badang: Panagtaripatto Kadagiti Agtutubo (PTO) Project Empowers Youth Through Comprehensive Training and Support

Launched in October 2021, the Badang: Panagtaripatto Kadagiti Agtutubo (PTO) project at Urdaneta City University (UCU) has been making a significant impact in the lives of its beneficiaries by providing essential training and educational opportunities aimed at building community service awareness and self-growth. The project, which continues to evolve through weekly learning sessions, has been a collaborative effort involving various colleges and departments, each contributing unique activities designed to empower youth and prepare them for future success.

One of the key components of the PTO project is the series of extension activities and workshops led by different departments, each focusing on the development of vital life skills. The College of Community Development and Extension Services (CCDES) conducted sessions that encouraged beneficiaries to reflect on their learning experiences, particularly in the areas of self-awareness and human relations. A Client Needs Assessment was also carried out to ensure that future activities would continue to meet the evolving needs of the participants.

The College of Teacher Education (CTE) contributed with practical workshops, such as liquid soap making, financial literacy tips, and physical education activities. These sessions not only taught valuable skills but also fostered teamwork and personal growth among the youth. Additionally, the “Edukasyon Bigkis Iti Komunidad” mentoring project provided a workshop focused on improving communication skills, reading and writing proficiency, numeracy, and fostering an appreciation for arts and sciences.

The College of Arts and Sciences (CAS) hosted creative workshops, including Siningising Art of Improvisation and the Huwag MATHakot Program, which encouraged the youth to develop their self-expression and love for mathematics. Another workshop, Namamayagpag na Pagpapahayag News Writing, helped participants explore the world of journalism and storytelling.

Meanwhile, the College of Hospitality and Tourism Management (CHTM) gave the PTO beneficiaries an insightful experience in hospitality by visiting the UCU-CHTM laboratory, where they learned how to produce polvoron chocolate-coated snacks. The college also provided starter kits to help beneficiaries begin their own small businesses.

As part of the initiative to strengthen the youths' interpersonal relationships, the College of Criminal Justice Education (CCJE) conducted a workshop on special laws protecting children, such as RA 7610 and RA 9344. This was followed by an entrepreneurship workshop from the College of Business and Management Accounting (CBMA), which taught marketing strategies and techniques to increase sales and market their products.





Technological literacy was also a priority in the PTO project, with the College of Information Technology Education (CITE) offering a three-day workshop on basic computer education to help beneficiaries improve their skills in technology.

Moreover, the College of Humanities and Social Sciences (CHUMS) facilitated workshops on 21st-century parenting styles, helping the youth understand the gap between their generation and the parenting styles of their families. Workshops focused on strengthening communication skills and improving relationships within the family followed.

The College of Pharmacy (COP) contributed by teaching the beneficiaries how to prepare simple, affordable homemade alcohols, a crucial skill for maintaining a COVID-free household.

One of the most rewarding aspects of the Badang PTO project was its focus on ensuring that the beneficiaries have the opportunity to pursue higher education. Five of the project's participants were awarded full scholarships to UCU, with the support of UCU-Alumni Inc., helping them take the next step in their academic journey. The recognition and awarding ceremony took place on September 27, 2022, where the beneficiaries received certificates of recognition and scholarship certificates, marking a major milestone in their educational pursuits.

The Badang: Panagtaripatto Kadagiti Agtutubo (PTO) project continues to serve as a model for comprehensive youth development, empowering young individuals with the skills, knowledge, and resources necessary to succeed both in education and in life. Through the collaborative efforts of UCU's various departments, the project has made significant strides in preparing the youth for a brighter and more successful future.

Link for the Narrative Report: https://drive.google.com/file/d/1d4lY2tD-pqpZ-ZJOSi_ace9ry_Cc3FF3/view?usp=sharing





"56 nga Namnama" Project for Indigenous Youth Empowerment

The "56 nga Namnama" project, an initiative designed to empower 56 youth from the indigenous communities of Barangay Inmalog and Labayug in Sison, Pangasinan, was officially launched as part of the 56th foundation day anniversary of Urdaneta City University (UCU). The project, which aims to provide the youth with self-enhancement and skills training opportunities, was conceptualized to address the unique needs of indigenous groups and to support their development.

On March 31, 2022, a Memorandum of Agreement (MOA) was signed to formalize the collaboration between UCU, the Office of the Municipal Mayor, and the Municipal Social Welfare and Development (MSWD) Office of Sison. This partnership laid the groundwork for various activities designed to uplift and empower the youth.

Following the MOA signing, several preparatory steps were taken to ensure the success of the project. Orientation sessions were held to inform the beneficiaries about the objectives and expected outcomes of the project. Organizational meetings were also conducted, resulting in the formation of a Youth Organization. The group was officially endorsed to the MSWD office for further intervention and support, reinforcing the partnership between UCU and the local government to ensure the sustainability of the project.

A Clients Needs Assessment (CNA) survey was conducted to identify the specific needs and priorities of the beneficiaries. The results of the survey were consolidated and shared with the MSWD office, which helped in planning future activities for the group. This approach ensured that the interventions were tailored to the unique circumstances and aspirations of the youth involved.

Unfortunately, due to the surge in COVID-19 cases in the municipality between July and August 2022, several planned activities had to be postponed. Among the affected programs was a Disaster Management and First Aid Training, which was meant to benefit not only the 56 youth participants but also the barangay officials and volunteers. Despite these setbacks, UCU remained committed to the project's goals and continues to work alongside the MSWD office and local authorities to ensure that the training and other activities will resume as soon as it is safe to do so.

The "56 nga Namnama" project reflects UCU's dedication to community service and youth development, particularly for marginalized groups like the indigenous youth of Sison. By providing opportunities for self-improvement and skills training, the project aims to equip these young individuals with the tools they need to succeed and contribute meaningfully to their communities. UCU looks forward to the continued success of this initiative and is optimistic about the positive impact it will have on the lives of the 56 youth beneficiaries.

Link for the Narrative Report: https://drive.google.com/file/d/1d4IY2tD-pqpZ-ZJOSi_ace9ry_Cc3FF3/view?usp=sharing





"Badang Brigada Eskwela" Project Empowers Local Schools and Students

The Urdaneta City University (UCU) successfully carried out its “Badang Brigada Eskwela” project, a community-driven initiative that answered the Department of Education’s call for support in the Brigada Eskwela program. The project was a collaborative effort that brought together UCU employees, faculty, student volunteers from the Badang program, and partner stakeholders. They united to support local schools through a combination of physical and financial contributions. The project aimed to prepare schools for the upcoming school year and provide much-needed assistance to students, particularly in the wake of the disruptions caused by the COVID-19 pandemic.

The Badang Brigada Eskwela initiative included three key activities: the Badang Clean-Up Drive, the Badang Pagbasa at Pagsulat program, and the donation of school supplies.

The Badang Clean-Up Drive focused on preparing child-friendly school facilities. Volunteers assisted in tasks such as grass cutting, library organization, painting, varnishing chairs and tables, inspecting electrical installations, and setting up computer units. These efforts aimed to ensure that the learning environment was safe, clean, and conducive to education.

The Badang Pagbasa at Pagsulat program was designed to address the decline in literacy caused by the disruptions of the pandemic, particularly the shift to modular learning. This program promoted a love of reading and writing among students, especially those in elementary grades. The College of Teacher Education (CTE) facilitated tutoring sessions for Grades 1 to 4 pupils, while the College of Arts and Sciences (CAS) conducted writing mentoring for Grades 5 and 6 students. The goal was to foster a culture of reading and academic achievement, even amidst the challenges posed by social media, mobile phones, and distance learning.

In addition to literacy activities, the project included the Badang Donation of School Supplies, aimed at assisting students whose families struggled to procure necessary materials due to economic hardships brought on by the pandemic. School supplies were distributed to students in 17 schools across Urdaneta City and surrounding areas, impacting 548 pupils, far surpassing the original target of 150. Participating schools included Cabaruan Elementary School, Don Clemente Blanco Memorial Elementary School, Sta. Lucia Elementary School, and many others, with the aim of providing essential materials to help students succeed in their studies.

Throughout the Badang Brigada Eskwela project, the efforts of UCU’s faculty, staff, and student volunteers were essential in reaching out to the schools and children in need. The activities not only benefitted the students but also fostered stronger connections between UCU and the local community, showcasing the university’s commitment to social responsibility and education.





One of the notable outcomes of the project was the recognition of the significant impact that the pandemic had on students' literacy levels. To continue addressing this, UCU's College of Teacher Education, in partnership with the Center for Community Development and Extension Services (CCDES), launched the Adopt-a-School Program at Bactad Community School. This program will allow UCU to continue providing literacy support through the Pagbasa activity, a bookworm project, and other arts programs. The Adopt-a-School initiative will not only support the students but also serve as a practical venue for CTE students to apply their teaching skills and research talents. A Memorandum of Agreement (MOA) was signed on December 9, 2022, marking the official partnership between UCU and Bactad Community School.

The Badang Brigada Eskwela project stands as a testament to UCU's ongoing commitment to empowering local schools, enhancing students' learning experiences, and contributing to the educational development of the community. It serves as an inspiring example of how collaboration and community-driven efforts can overcome challenges and make a lasting impact.

Link for the Narrative Report: https://drive.google.com/file/d/1d4IY2tD-pqpZ-ZJOSi_ace9ry_Cc3FF3/view?usp=sharing





Christmas Outreach Program at Bactad Community School



The spirit of Christmas was alive and well at Bactad Community School as the Young Educators' Society of Urdaneta City University (UCU), in collaboration with various accredited organizations under the College of Teacher Education, recently conducted a heartwarming Christmas Outreach Program.

The event, held on December 15, 2023, brought together students, faculty, and staff to share love, joy, and gifts with the young learners of Bactad Community School. The program featured captivating performances by BCAEd and BPEd students, creating a festive atmosphere and entertaining the audience.

The highlight of the event was the distribution of gifts to the students. As the volunteers handed out presents, the children's faces lit up with excitement and gratitude. This simple act of kindness left a lasting impression on both the givers and the receivers.

The Christmas Outreach Program was a testament to the commitment of UCU's College of Teacher Education to community service and social responsibility. By spreading holiday cheer and fostering goodwill, the program reinforced the university's mission to produce compassionate and socially conscious educators.

Link for Facebook Post:

<https://www.facebook.com/ucucte.yes.offcl/posts/pfbid0DHqUu4apGJS1JPjunLzQoUwT6RtD8HNbfCCz4cZ7U4cnLoFh8Pg9fn8GYhKFcZLCI>





Leadership TechQuest: Cabaruan National High School's Journey of Technological Empowerment for Youth



On April 23rd and 26th, 2024, Cabaruan National High School was transformed into a hub of technological innovation as students from UCU's College of Information and Technology Education (CITE) showcased their groundbreaking projects. The event, themed "Leadership TechQuest: Cabaruan National High School's Journey of Technological Empowerment for Youth," provided an immersive experience for young minds.

CITE students presented a diverse range of multimedia outputs and capstone applications, each designed to address real-world challenges and improve community life. The event featured engaging presentations and interactive demonstrations, sparking curiosity and inspiring the next generation of tech enthusiasts.

Through this event, CITE students not only showcased their technical skills but also demonstrated their commitment to using technology for social good. By sharing their knowledge and inspiring young minds, they are contributing to the development of a more technologically advanced and empowered community.

Link for Facebook Post: <https://www.facebook.com/share/p/1GgFbV1Dkb/>

